





Order / Rev: 36946  
 Alt Order #: 08841420  
 Flight Dates: 09/12/12 - 09/18/12

Advertiser: Heller, Dean R-USS  
 Product Desc: HELLER/SENATE/REP  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	8	09/12/12	09/14/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
TALK - CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$350.00		0.00			
E 17	8	09/12/12	09/14/12	Ellen Ellen	CM	3-4p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$325.00		0.00			
E 18	8	09/17/12	09/18/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$325.00		0.00			
E 19	8	09/12/12	09/14/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF-- (4:30 PM-5:00 PM)	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$300.00		0.00			
E 20	8	09/17/12	09/18/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$300.00		0.00			
E 21	8	09/12/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	6	\$375.00	LV2	0.00	NM	6	\$2,250.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				6	\$375.00		0.00			
E 22	8	09/17/12	09/18/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$375.00		0.00			
E 23	8	09/12/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$300.00		0.00			
E 24	8	09/17/12	09/18/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$300.00		0.00			
E 25	8	09/12/12	09/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$325.00		0.00			
E 26	8	09/17/12	09/18/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$325.00		0.00			
E 27	8	09/12/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	3	\$500.00	LV2	0.00	NM	3	\$1,500.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$500.00		0.00			
E 29	8	09/18/12	09/18/12		CM	9-10p -T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00

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Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tue 9-10p NCIS: LA														
NCIS:LA/NCIS 9														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/17/12-09/23/12 Tue 9-10p				9-10p		-T-----	:30	<del>(\$2,100.00)</del>	0.00	NM		
See MG 29.2 [Program PE'd due special 9-11p "NCIS LA Season Finale". If client approves, use "Tuesday Prime Special" - bco ]														
2	8	09/17/12-09/23/12 Tue Prime Special				9-11p		(10:00 PM-11:00-T-----	:30	\$2,100.00	0.00	NM		
Ⓜ MG for 29.1 09/18														
E 30	8	09/12/12	09/12/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
CRIMINAL MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$2,300.00		0.00			
E 31	8	09/14/12	09/14/12	Fri 9-10p CSI: NY	CM	9-10p ----F--	:30	1	\$1,200.00	LV2	0.00	NM	1	\$1,200.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,200.00		0.00			
E 32	8	09/15/12	09/16/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
WKND LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----SS				2	\$350.00		0.00			
E 33	8	09/15/12	09/15/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
CBS SAT AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$85.00		0.00			
E 34	8	09/15/12	09/15/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
SEC FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$300.00		0.00			
E 35	8	09/15/12	09/15/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$175.00	LV2	0.00	NM	1	\$175.00
WKND NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$175.00		0.00			
E 36	8	09/15/12	09/15/12	Sat Prime Special KLAS Movie	CM	8-10p -----S- (8:00 PM-10:00 PM)	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
CRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$500.00		0.00			
E 37	8	09/16/12	09/16/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
CBS SUN AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$850.00		0.00			
E 38	8	09/16/12	09/16/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$850.00		0.00			
E 42	8	09/16/12	09/16/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$3,375.00	LV1	0.00	NM	1	\$3,375.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$3,375.00		0.00			

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Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N43	8	09/12/12	09/12/12	Wed 8-9p Big Brother	CM	8-9p --W----	:30	1	\$1,600.00	LV3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1		\$1,600.00			0.00			
N44	8	09/16/12	09/16/12	Sun 9-10p Good Wife	CM	9-10p -----S	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1		\$1,200.00			0.00			
N45	8	09/12/12	09/18/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a MTWTF--	:30	5	\$20.00	LV4	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/12	09/18/12	MTWTF--		5		\$20.00			0.00			
N46	8	09/17/12	09/18/12	137-237a M-F Elec Plyg@M Electric Playground/ET	CM	137-237a MT----- (1:37 XM-2:37 XM)	:30	2	\$40.00	LV2	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	MT-----		2		\$40.00			0.00			
N47	8	09/12/12	09/14/12	137-237a M-F Elec Plyg@M Electric Playground/ET	CM	137-207a --WTF-- (1:37 XM-2:37 XM)	:30	1	\$20.00	LV4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		1		\$20.00			0.00			
Totals													84	\$35,285.00